### ANNUAL REPORT 2018





making a world of difference, a world away.

## a letter from the president

Dear Friends,

This past year, 2018, was Friends of Ngong Road's twelfth year of operation. During this twelve year journey, we have continuously modified our program and processes to improve outcomes. We have taken the view that raising children is a long, one child at a time process, and the only way to help them transform their lives is to be with them each step of the way.

Our theme for 2018 was "Love, Learn, Live". While our core strategy is to provide quality education to enhance learning, we know that the love the children receive from the web of caring adults in their lives is essential for creating success in their studies and their careers. This love allows them to live a life filled with success they otherwise would likely not achieve.

We currently have 117 students who are in post-secondary programs. These students have all completed high school and are either pursuing a one or two-year diploma or a four-year degree.

After post-secondary graduation, we continue to support students to ensure employment. The Kenyan board taps their professional networks and our alumni coordinator helps graduates write their resumes and prepare for interviews. With that strategy, 40 of our 41 graduates ultimately secured a job or internship.

Mercy is a graduate we are featuring in this report. Mercy is a success story, one of an increasingly long list of young people who are building the kind of life they want for themselves.

With your help and support, Friends of Ngong Road is building a generation of young Kenyan adults who are educated, employed and lifting themselves out of poverty. They are accountants, social workers, police officers, nurses, salespeople and procurement officers.

Love, Learn, Live. That has been the journey for both Friends of Ngong Road and our students. Thank you for traveling this journey with us.

Paula Meyer

Founder & President



#### board of directors

Paula Meyer – Founder & President Turner Cobden – Operations Brian Hartert – Treasurer Amy Johnson – Finance Keith Kale – *Marketing & Planning*Sally Kenney – *Special Programs*Susan Plimpton – *Post-Secondary*Andy Walz – *Technology & Travel* 

## financials

The Endowment, purposed for sustainability and innovation initiatives, was used to cover the gap between expenses and contributions in 2018. The withdrawal will be repaid over the next two years. Sound financial stewardship remains one of Friends of Ngong Road's top priorities.

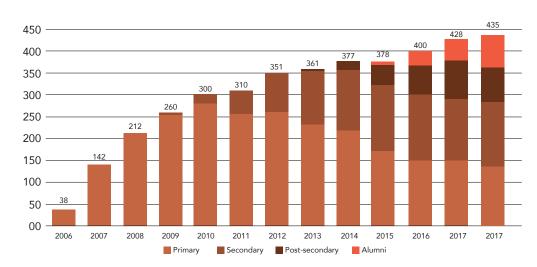
#### income<sup>1</sup>

Total Contributions	758,088	100%
Karibu Loo Support	55,000	7%
Sustaining <sup>2</sup>	414,429	55%
Grants	25,188	3%
Sponsorships	263,471	35%

#### expenses

Net	-76,400	
Total Expenses	834,488	100%
US Expenses	176,722	21%
Total Support for Kenya Programs	657,766	<b>79</b> %
Karibu Loo Support	84,185	10%
Core Program Support	573,581	69%

number of students in program at year end



# looking ahead

The board of directors of our sister organization, Ngong Road Children Association has dramatically strengthened its support and involvement with the program, giving U.S. supporters encouragement that Kenyans are committed to helping Kenyans and leading to the remarkable employment results noted earlier in the report. Friends of Ngong Road is investing in the capacity of the staff in Kenya in the hope that by building more effective leaders we will build our capacity to invest in more young Kenyans in future years.

- 1. Excludes net gains/losses from endowment investments.
- 2. Sustaining funds includes annual appeal donations, revenue from handicraft sales, and other donations.
- 3. Expenses exclude uncollectible pledges written off.

## learning brought to life

Mercy joined our program in 2006 when she was 13 years old. Her mother had already died from AIDS, and her father died soon after in 2008 making her and her five siblings orphans. After graduating from Stephjoy High School in 2014, she attended St. Paul's University and studied Community Development. She then interned for our sister organization, Ngong Road Children Association, and is now working for an organization called Every Girl Counts in Nairobi.

Showing entrepreneurial spirit, Mercy is also a small business owner. She bought a car and started a one-car rental business through which she earns about as much as she earns in her job. She also volunteers for the Kenyan Red Cross, distributing sanitary supplies so girls are able to stay in school during their menstrual cycle. Mercy is a wonderful example of how the love, support and education our children receive can be transformed into a productive and generous life.



### a legacy of love



Gene and Ruby Hermeier, longtime supporters of Friends of Ngong Road and parents to Founder and President, Paula Meyer, both passed away in 2018.

They sponsored Maureen Wambui, who is now a bookkeeper at Ngong Road Children Association and Karibu Loo, and Fammy Masiza, who is beginning her post-secondary studies.

Gene, a pastor, and Ruby, a teacher, were advocates for children and social justice throughout their lives. A few years ago they extended

their passion for all children to have a chance by including Friends of Ngong Road as a beneficiary of their I.R.A.

In 2017 they said, "Our planned gift did not change how we live life today, but it did give us satisfaction and peace knowing that we will leave this place a little bit better for some very needy children. It is really fun to think that even after we are gone, children who don't have the educational opportunities that our family does will get a chance for a good education. They will then instill education as a value in their children and so on. We get to plant seeds today that could bear fruit for hundreds of years in the future. That is pretty fun."

Gene and Ruby are missed and loved by many, including their friends and family at Friends of Ngong Road.

### our mission

is to provide education and support for Nairobi children living in poverty whose families are affected by HIV/AIDS so they can transform their lives.

